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Català Anglès Castellà

Academic Year: 2024/25

20531 - Final Degree Project in Tourism

Teaching Plan Information

Degree:

203 - GATU - Double Degree in Business Administration and Tourism

267 - GTUR - Degree in Tourism

546 - GET2 - Double degree in Economics and Tourism

Code:

20531

Type:

Final Degree Project

Credits:

6.0

Ambit:

Year:

267 - GTUR: 4

546 - GET2: 5

203 - GATU: 5

Semester:

546-Annual

261-Second semester

549-Second semester

390-Second semester

327-Second semester

537-Second semester

203-Annual

267-Annual o Second semester

331-Second semester

268-Second semester

431-Second semester

Lecturers:

Isabel Serra Pfennig, Silvia Feliu Álvarez De Sotomayor, María Antonia Ribas Boned, Gloria Isabel Bosch Roig, Irene Nadal Gómez, Patricia Horrach Rosselló, Bartolomé Pascual Fuster, José Gabriel Romero Ciavatto, Francisco José Maturana Bis, Ángel Bujosa Bestard, Begoña Velasco Arranz, Víctor Suñer Soler, Joao Víctor Joaquim Dos Santos, Javier Rey-Maqueira Palmer, Ivan Murray Mas, Joan Miralles Plantalamor, Francisca Roca Arañó, Mikhail Pakhnin , Antoni Serra Cantallops, Luis Manuel Vegas Alonso, Tomás Lejarraaga Camino, Maria Santana Gallego, Elena Mellado García, Bartolomé Deyá Tortella, Rebeca del Carmen Méndez Durón, Yolanda Joy Calvo Benzies, Apol·lònia Martínez Nadal, Juan Carlos Rivera Prieto, Francisco Julio Batle Lorente, José David Egea Juan, Hugo Capellá Miternique, Marco Antonio Robledo Camacho, Juan Flaquer Riutort, Shiyun Zhang , Vicente Alberto Barros Bonnín, Aleix Calveras Maristany, Miquel Àngel Coll Ramis, Macià Blázquez

Salom, Juan Franch Fluxá, Walter Ferrarese , Maria del Carmen Frau Gomila, Abel Ernesto Lucena Pimentel, Margarita Alemany Hormaeche, Matilde Morales Raya, Miguel Quetglas Oliver, Maria Estrella Gómez Herrera, Elpiniki Bakaouka , Salvador Ramallo Ros, Antoni Bennàssar Moyà, Magdalena Concepción Cladera Munar, Inna Tsener , Carolina Navarro López, Andreu Seguí Beltrán, Pedro Antonio Munar Bernat, Micaela Forteza Oliver, Joan Baptista Garau Vadell, Maria Laura Arranz Aperte, Jan Olof William Nilsson , Saleh Rashed Shuqair , Lourdes Melis Gomila, Heiko Jürgen Rachinger , Lara Ezquerro Guerra, Pedro Antonio Rivas Yarza, Gabriel Mateu Janer, Margarita Aguiló Femenias, Jose Antonio Perez Montiel, Felio José Bauzá Martorell, Francisco Sastre Albertí, Onofre Martorell Cunill, Marta Villalba Lázaro, Carlota Vicens Pujol, María Magdalena Massot Perelló, Vicente Ramos Mir, Verónica Leoni , Maria Isabel Montserrat Sánchez-Escribano, Eduardo Rafael Luna Alvarez, Maria Margarita Novo Malvarez, Raquel Justo González, Ferran Portella Carbó, Antonia Paniza Fullana, Emilie Esterzon , María de los Dolores Tirado Bennasar, Francisco Javier Franconetti Manchado

1. Supervising lecturers

Tourism TFG Coordinator: Raquel Justo (<https://www.uib.es/es/personal/ABjQxOTkzNQ/>)

2. Language of Instruction

2.1. Working languages

Within the process of assigning topics and tutors to each student, students have access to the topics offered by each tutor and the language/s in which they can tutor the work, within the languages that have a place in the Degree of tourism of the UIB.

2.2. Support languages

- Catalan
- English
- French
- German
- Spanish

3. Context

The Final Degree Project (hereinafter TFG) must be considered as one more subject in the Tourism study plan and, therefore, will be subject to the same general rules and regulations that apply to other subjects, except that the TFG only You can enroll in the ordinary period (you cannot make an extension of the TFG enrollment).

In accordance with the general regulations of the UIB, it is considered a "Non-recoverable" subject. The TFG must be understood as a globalizing subject oriented to the integrated evaluation of the specific and transversal competences associated with the title. The objective of the TFG is for the student to put into practice the knowledge, skills and attitudes acquired during their degree studies, which will allow the evaluation of their professional capacity and their degree of training in accordance with the provisions of the Tourism study plan. The student will develop their work with the help of the tutor teacher.

4. Requirements

Students can enroll in the Final Degree Project (TFG) course if they meet these two requirements:

1. Having passed 60 credits from the set of courses consisting of all basic training type courses.
2. Having passed, or being enrolled (in the current year), in 126 credits from the set of courses consisting of all mandatory type courses.

6. Skills

Specific

- Apply concepts, techniques, and knowledge from various scientific areas to solve problems (with appropriate legislative knowledge), foster development, create wealth, and improve the quality of life for people (both tourists and residents) through public and private sector planning, land management, risk prevention, conservation, and

sustainability and equality policies, always seeking to enhance the quality of life and tourism experience. (CE-10).

- Demonstrate mastery of a wide range of analytical and observational strategies developed from standard research methods provided by the various scientific branches throughout their academic stage and the concrete application in the corresponding work (CE-11).
- Apply in the professional environment the knowledge, methodologies, and techniques acquired during academic training at the degree level and develop them with a high degree of responsibility, ethical commitment, and the ability to integrate into multidisciplinary teams (CE-12).

Generic

- Know how to apply technical and methodological knowledge to their work in a professional manner by integrating the various fields of study they have encountered, related to tourism, and possess the competencies that must be demonstrated through the formulation and defense of arguments and the resolution of problems within their study theme (CG-2).

Basic The basic competencies that the student must have acquired by the end of the degree can be consulted at the following address: http://estudis.uib.cat/es/grau/comp_basiques/ (http://estudis.uib.cat/es/grau/comp_basiques/)

7. Content

This course does not have a predefined specific syllabus. Students will have the opportunity to select their research topic from a list proposed by academic tutors. Modification of the initial topic is allowed, provided that it is mutually agreed upon between the student and their tutor.

For more detailed information about the processes of development and evaluation of the Final Degree Project, it is recommended to consult the following link: <https://seu.uib.cat/fou/acord/14665/> (<https://seu.uib.cat/fou/acord/14665/>)

8. Teaching methodology

The methodology used will be tutorials (face-to-face or electronic). The teacher will provide the student with the information, resources and indications that he deems appropriate so that the student's autonomous work concludes satisfactorily and, thus, achieves the objectives set. The tutor professor will accompany the student throughout the entire process of preparing the work, establishing, if he considers it appropriate, compulsory periodic tutorials to evaluate the progress of the work.

Additionally, mandatory activities (without qualification) may also be proposed to pass the subject, such as attending training sessions.

With the aim of favoring the autonomy and personal work of the student, the subject uses the Aula Digital platform, dedicated to flexible and distance learning that incorporates the use of telematics in university teaching.

Students will have the right to a review of a draft of their work if they deliver it to the tutor sufficiently in advance for its proper review and possible correction (at least one month before the delivery deadline).

The learning activities of this subject do not entail specific risks for the safety and health of the students and, therefore, it is not necessary to adopt special protection measures.

9. Student Learning Assessment

9.1. Activities

The tutors will propose projects directly related to Tourism studies and the subject matter taught in the previous courses that necessarily require putting into practice the knowledge acquired during the degree. These proposals will be publicly exposed to the students enrolled in the TFG (including the title, a short description and the main parts of the work), from the beginning of the first semester. The students, through an online procedure, will express their preferences for the proposed works, establishing an order of priority. Students must send their preferences through the aforementioned procedure, within the term and in the manner established by the TFG coordinator. Students in academic supervision are exempt from this obligation, or students who repeat the subject and continue with the same subject/tutor from the previous course (by default, subject and tutor are kept from one course to another).

The Faculty of Tourism will assign the works according to the preferences expressed by the students in said form, and based on the average mark of the academic record at the beginning of the academic year.

Once the subject and tutor have been assigned, it is the student's responsibility to contact the tutor and start preparing the work, following the tutor's instructions.

The work must be delivered, in accordance with the instructions established by the coordinator of the TFG, through the Aula Digital platform ("General Information of the TFG Tourism"). The deadline for delivery of the final version of the work will be May 15. Additionally, the tutor, if he considers it appropriate, may ask the student to deliver the work on paper, via email or in another type of format.

In the event that the TFG is not submitted the same academic year in which the first registration of the subject has been formalized, you can continue with the same topic and tutor the following year. In this case, the student only has to pay the academic tutoring fee to continue enrolling in the subject. Enrollment by academic guardianship will be formalized during the regular enrollment period.

The student can request early evaluation, according to the rules contained in the Academic Regulations. Students who want to make use of this call must expressly express their desire by requesting the administrative services of the Faculty of Tourism during the month of November. The course coordinator will set the delivery deadline within the first fortnight of January. The work will be evaluated in the complementary evaluation period of February, so the call for complementary evaluation in June is waived.

Attended activities (4 hours)

(If for any circumstance face-to-face is restricted, both the tutorials and the public defense of the work will be carried out by telematic means: email, videoconference, ...)

1. Work with the tutor

Description: Periodic tutorials will be carried out. The student must carry out the ECTS tutorials that the tutor establishes and that he considers essential for the correct elaboration of the TFG. On the one hand, the tutor will provide the student with the necessary information, resources and indications that serve as a guide for the correct elaboration of the TFG. On the other hand, the student will show the tutor the evolution of the work and will raise any possible doubts that may have arisen when carrying out the autonomous work.

The student must carry out the tutorials that the tutor indicates for the proper follow-up of the work. Completion of said tutorials may be an essential requirement to pass the subject if the tutor and/or coordinator consider it so.

Hours: 3

2. Public presentation before the tutor

Description: All TFG delivered must be exposed, in a public session, to the tutor. The tutor will set the exposure time of their students (between 10 and 15 minutes) and then they will be able to ask the questions they deem appropriate about the content, methodology, sources, etc.

If the grade obtained by the student is less than 8, the final grade of the TFG will be said grade. If the tutor professor thinks that the TFG can obtain a grade higher than 8, he will give it a maximum grade of 8 and will recommend the student to present his TFG publicly before a court to obtain a higher grade. In this way, it will be the court who will decide the final grade (from 8 to 10).

Hours: 1/2

The tutor professor will assess the delivered TFG as well as the oral presentation, taking into account fundamentally the following aspects:

1. Originality, complexity, contribution to knowledge and personal contributions
2. Adequacy and correction of the methodology used
3. Ability to synthesize and organize content
4. Linguistic correction and clarity of expression
5. Presentation and correct application of abbreviations, citations and bibliography.
6. Adequacy of the interpretation of the results and conclusions
7. Responsiveness to questions posed

Activity	Weighting in final mark	Recoverable (Yes/No)	Minimum mark*
Execution of the final degree project	80%	No	---

* Mark from which the corresponding weighting in the final mark can be applied.

3. Public presentation of the final degree project

Description: Once the content of the work has been assessed, and if the lecturer-tutor considers it fitting and gives his or her authorisation, the student can choose to defend his or her work before a committee.

Hours: 1/2

Once the content of the work has been evaluated, and if the lecturer-tutor considers it fitting and gives his or her authorisation, the student can defend the project before a committee.

Students who have obtained the maximum mark in the lecturer-tutor's assessment of their TFG, that is, 8 out of 10, and whose tutor has expressly recommended they try to achieve a higher mark can opt for the public presentation, provided they wish to. Students who choose to present their project publicly will do so on the date and at the time set during the exam window of the second semester.

The committee will attempt to evaluate the following aspects:

1. Clarity and precision in the presentation
2. Use of correct language and appropriate vocabulary
3. Originality, organisation and quality of the content
4. Presentation of results and main conclusions
5. Appropriateness of the answers given to the questions asked by the committee
6. The presentation must be appropriate to the content of the written work

Each student will have a maximum of 15 minutes to carry out the public presentation of the project, preferably with some audiovisual support (PowerPoint or similar). On finishing the presentation, the committee will have 10 minutes to ask the student any questions it deems appropriate. Students who wish to follow the International Pathway must deliver their presentation in English.

Activity	Weighting in final mark	Recoverable (Yes/No)	Minimum mark*
Work with the tutor			
Public presentation of the final degree project	20%	No	---

* Mark from which the corresponding weighting in the final mark can be applied.

Non-attended activities (146 hours)

1. Execution of the final degree project:

Description: Development of a research project, the design of a business initiative project or the application of the knowledge acquired in the field of tourism, by producing a monographic assignment. This must be an original unpublished piece of work researched and written individually by the student following the lecturer-tutor's indications.

Additionally, in order to pass the subject, mandatory activities (without qualification) may also be proposed to the student.

Hours: 146

If, due to mobility or Practicum reasons, students cannot carry out any of the presentations in person, they can be carried out by videoconference

9.3. Academic fraud and conduct contravening the Code of Integrity

In accordance with Regulatory Agreement 15418 of 26th March 2024 that approves the Regulations on Practices Constituting Academic Fraud and Conduct Contravening the Code of Integrity in Assessment Procedures at the University of the Balearic Islands, the following shall apply: (a) academic fraud shall lead to disciplinary proceedings, and (b) contravening the Code of Integrity shall lead to the relevant assessment component being awarded a grade of '0' and, where applicable, deemed non-recoverable.

10. Resources, Bibliography and Supplementary Documentation

Each lecturer-tutor will recommend to their students the bibliographical resources available for each particular TFG proposal.

Other resources:

http://biblioteca.uib.cat/oferta/ajuda/treball_fi_de_grau/
(http://biblioteca.uib.cat/oferta/ajuda/treball_fi_de_grau/)

http://biblioteca.uib.cat/oferta/ajuda/citar_bibliografia/
(http://biblioteca.uib.cat/oferta/ajuda/citar_bibliografia/)

<http://normasapa.com/> (<http://normasapa.com/>)

<https://biblioguias.biblioteca.deusto.es/c.php?g=213251&p=1406838>
(<https://biblioguias.biblioteca.deusto.es/c.php?g=213251&p=1406838>)

<https://library.sydney.edu.au/help/online-training/plagiarism/index2.php>
(<https://library.sydney.edu.au/help/online-training/plagiarism/index2.php>)

<https://www.lib.ncsu.edu/tutorials/> (<https://www.lib.ncsu.edu/tutorials/>)

11. Addendum: adaptation of the teaching activity to the closure of university facilities

The tutoring of students can be conducted in person or online. If in-person attendance is not possible, it will be conducted online.

The submission of the TFG is done to an online repository.

The defense before the tribunal will be conducted online.